PROGRAM

DIGITALIZATION
FOR THE PROTECTION AND PROMOTION
OF CULTURAL HERITAGE

AN INTERNATIONAL SCIENTIFIC MEETING ORGANIZED BY

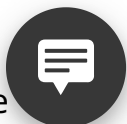## THE FOUNDATION FOR SAFEGUARDING
OF RABAT'S CULTURAL HERITAGE

Rabat, Thursday May 6, 2021 at 9:30 am.

Opening session

09:30 am	Opening speech by Mr. Karim TAJMOUATI, Secretary General of the Foundation for the Safeguarding of the Cultural Heritage of Rabat
09:35 am	Speech by Mr. Othman EL FERDAOUS, Minister of Culture, Youth and Sports
09:40 am	Speech by Mrs. Brooke ISHAM, Director USAID Morocco
09:45 am	Speech by Mr. Karim HENDILI, Responsible for the Culture Program at the UNESCO office in Rabat
09:50 am	Speech by Mr. Sidi Mohammed DRISSI MELYANI, Director General of the Digital Development Agency
09:55 am	Speech by Mr. Hicham EL HABTI, President of the Mohammed VI Polytechnic University – Benguerir
10:00 am	Speech by Mr. Mohammed RHACHI, President of the Mohammed V University – Rabat

Panel 1: Cultural innovation in the digital age

10:30 am	Preservation of Material Cultural Heritage Youssef KHIARA, Director of Cultural Heritage Morocco
10:45 am	Turning cultural heritage data inside-out. The digital resources of the Andalusian Institute of Historical Heritage (IAPH)

	Patricia FERREIRA-LOPES, PhD Architect, Andalusian Historical Hopeseritage Institute, Sevilla, Spain
11:00 am	Cultural innovation for a sustainable heritage in the digital age Hassan RADOINE, Director & Full Professor, School of Architecture, Planning and Design, Mohammed VI Polytechnic University
11:15 am	Democratizing Cultural Heritage through Online Digital Collections Avgoustinos AVGOUSTI, Research Technical Specialist for Digital Cultural Heritage The Science and Technology in Archaeology and Culture Research Center (STARC), The Cyprus Institute (CyI), Nicosia, Cyprus
11:30 am	Virtual tours of archaeological and historical heritage in downtown Madaba, Jordan Paul J. FISCHER, Senior Program Officer Cultural heritage center with the U.S. Department of State
11:45 am	Digital technologies for the protection and promotion of cultural heritage Mario Santana QUINTERO Architect, specialized in documentation and heritage conservation at Carleton University, Canada
12:00 am	Questions/Answers

Panel 2: Virtual reconstruction of cultural and historical heritage

12:30 am	Phygital heritage: communicating information on built heritage through the integration of digital technology into physical reality Eslam NOFAL, Assistant Professor of Architecture Assiut University, Egypt
12:45 am	Arkikus: opening technological windows on the past of cultural heritage Javier Ordoño DAUBAGNA, Archaeologist, Arkikus, Spain
13:00 am	Promotion and conservation of cultural and historical heritage through VR / AR technologies Mohamed ESSAAIDI, Professor and former director, ENSIAS, Mohammed V University of Rabat Coordinator, IDC Morocco
13:15 am	The Hassan Tower in the digital age Sanae El FKIHI, Professor ENSIAS, Mohammed V University Rabat, Morocco
13:30 am	Digitalisation of Fort Hervé Salim BENLEMLIH, Topographer Engineer GEODATA, Fez, Morocco
13:45 am	Questions/Answers
14:30 am	Recommendations